



PGA TOUR adds TPC San Francisco Bay at Stonebrae to its Network of private clubs
Course to host Nationwide Tour event in 2009 benefiting Bay Area children's charities

San Francisco Bay, CA

May 1, 2008

The PGA TOUR announced today that it will expand its presence in the San Francisco Bay area through an agreement to manage the David McLay Kidd-designed championship golf course at Stonebrae, a private, gated country club community located in the East Bay hills. The newly renamed TPC San Francisco Bay at Stonebrae will become the host site for the Nationwide Tour's new Stonebrae Classic, scheduled for March 30 – April 5, 2009, which will assume the Livermore Valley Wine Country Championship at Wente Vineyard's spot on the Tour schedule. The Stonebrae Classic joins two other prestigious PGA TOUR events in the region: The Presidents Cup, scheduled to be held Oct. 5-11, 2009, at Harding Park Golf Course in San Francisco, and the Champions Tour's pinnacle Charles Schwab Cup Championship at Sonoma Golf Club in Sonoma, CA, Oct. 30 – Nov. 2, 2008. The Schwab Cup Championship will be held at Harding Park Golf Course in 2010 and 2011.

The Santa Cruz-based Jordan & Kyra Memorial Foundation (www.jordanandkyra.org) dedicated to pediatric cancer research and family care will serve as the host tournament organization for the Stonebrae Classic. The Foundation was founded by Rob Stuart, father of Jordan Stuart, and David Pillsbury, uncle of Kyra Pillsbury – two Bay Area children who died at a young age from brain tumors. The primary beneficiary of the tournament will be George Mark Children's House (www.georgemark.org) in San Leandro, established in 2004 to provide the best quality of care for seriously and terminally ill children and their families. The event will also benefit Koret Family House (www.familyhouseinc.org) in San Francisco, a non-profit residence for the families of children undergoing cancer treatment at UCSF Medical Center.

"We are excited to plant the PGA TOUR flag at this prestigious David McLay Kidd design, which will become the new flagship private club on the west coast for the TPC Network," said Pillsbury, PGA TOUR Golf Course Properties President. "In addition to providing private club members and Stonebrae residents with a unique PGA TOUR golf experience, TPC San Francisco Bay will bring the future stars of the PGA TOUR to the East Bay during the Stonebrae Classic, as well as serve as an outstanding platform for supporting seriously and terminally ill children throughout Northern California."

The Stonebrae Classic will feature 144 players competing in 72 holes of stroke play, with a cut after 36 holes. The tournament will be part of the 2009 Nationwide Tour, the official proving ground of the PGA TOUR, which awards TOUR cards at season's end to its 25 leading money winners. All four rounds of the Stonebrae Classic will be televised on the Golf Channel, the exclusive television home of the Nationwide Tour. With support from the Stonebrae Classic Host Committee, led by John Chen, Chairman & CEO of Sybase, the Stonebrae Classic will work in partnership with The Presidents Cup to develop tournament and sponsorship opportunities that will include TPC San Francisco Bay memberships and other exceptional benefits.

"For the past three years, the Livermore Valley Wine Country Championship at Wente Vineyards has done an outstanding job of bringing championship golf to the East Bay and we are excited that the Nationwide Tour will continue to have a presence through the Stonebrae Classic," said Nationwide Tour President Bill Calfee. "We look forward to the opportunity to work in partnership with the PGA TOUR and The Presidents Cup to generate funding and awareness for children's charities benefiting families throughout the region."

The course at Stonebrae was developed by Stonebrae LP, part of YCS Golf Properties, known for its award-winning Dallas National Golf Club. Opened for member play in 2007, TPC San Francisco Bay's magnificent par-72, 7,200-yard layout was designed by world-renowned Scottish golf course architect David McLay Kidd of DMK Golf Design, designer of Bandon Dunes in Oregon and currently in the process of completing the new Castle Course at St. Andrews. The Scottish links-influenced layout was etched into the Walpert Ridge hillside on 1,700 pristine acres more than 1,500 feet above the Bay, and features sweeping panoramic vistas, an abundance of rolling grasslands, wind-twisted oaks, and lichen-glazed rock outcroppings, creating a stunning natural backdrop for a challenging but enjoyable test of golf.

A 32,000 square-foot Craftsman-inspired clubhouse designed by award-winning architect Mike Marsh is planned, featuring luxurious men's and women's locker rooms; sports and wellness facilities; upscale dining; and a full-service golf shop. Other world-class amenities include an expansive practice facility including five target greens with bunkers and a chipping and putting green.

The Stonebrae development features distinctive village-style neighborhoods of luxury single-family homes in a privacy-gated setting and an array of amenities including championship-caliber tennis courts, a 25-meter swimming pool, four miles of scenic hiking and biking trails, and a state-of-the-art elementary school. For more information, please visit www.stonebrae.com.

TPC San Francisco Bay is located at 222 Country Club Drive in Hayward. For membership information, please call (510) 728-7878 or visit tpc.com/sfbay.

About the PGA TOUR

The PGA TOUR is a tax-exempt membership organization of professional golfers. Its primary purpose is to provide competitive earnings opportunities for past, current and future members of the PGA TOUR, Champions Tour and Nationwide Tour; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world.

In 2008, the three Tours are competing in approximately 108 events for approximately \$355 million in prize money. Tournaments are being held in nine countries outside the U.S. and in 37 states. In addition to providing competitive opportunities for its membership, TOUR events also generate significant funds for local charities. In fact, the three Tours have surpassed the \$1 billion mark in overall charitable contributions. The PGA TOUR's web site address is www.pgatour.com and the company is headquartered in Ponte Vedra Beach, FL.

About The Nationwide Tour

Founded (1990), owned and operated by the PGA TOUR, the Nationwide Tour identifies those players who are ready to compete and win on golf's greatest stage. As the official proving ground of the PGA TOUR, two-thirds of the current PGA TOUR membership played on the Nationwide Tour. Tour alumni have won more than 200 PGA TOUR titles, including the four major championships and three PLAYERS Championships. Twenty-five PGA TOUR cards and a record purse approaching \$19 million will be at stake over the course of 30 events in 2008 concluding with the \$1 million Nationwide Tour Championship at TPC Craig Ranch.

About The TPC Network

Licensed by the PGA TOUR, the TPC Network is comprised of 28 premier private and resort golf properties designed by some of golf's most elite architects, 17 of which are operated by the PGA TOUR. Each TPC has hosted or has been designed to host TOUR-sponsored golf tournaments.

Since the TPC Sawgrass first opened its world renowned PLAYERS Stadium Course in the fall of 1980, TPCs have provided the PGA TOUR with rent-free venues for tournaments, helping to boost championship golf purses and increasing charitable donations to grass roots non-profit organizations. At the same time, TPCs have provided recreational golfers with the unique opportunity to test their skills on the same layouts where the world's best golfers compete.

Distinctive in character but consistent in quality, TPCs are known for their outstanding conditioning and amenities, as well as a commitment to environmental excellence. To date, 14 TPCs operated by the PGA TOUR are certified as Audubon International Cooperative Sanctuary Systems. The TPC Network is also distinguished by its unwavering commitment to further the PGA TOUR's giving back mission through support of charitable and community-based programs. For more information, please visit www.tpc.com.

About George Mark Children's House

George Mark Children's House (www.georgemark.org) opened in the Bay Area in 2004 to provide the best quality of care for seriously and terminally ill children and their families. GMCH offers free end-of-life, respite and transitional care to children and supports the whole family with practical, emotional and spiritual support. A pioneer in the United States, GMCH increases access to palliative care by advocating for pediatric hospice benefits, serves as a model to other communities seeking to adopt this type of care, and most importantly, makes a difference in the lives of seriously and terminally ill children.

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